# THE RESPITE ASSOCIATION

# Fundraising Charter

## We do not undertake any fundraising door-to-door activity

The Trustee Board has decided that this form of fundraising is inappropriate for the Charity

#### We do not ask for direct debit donations on the street

The Trustee Board has decided that this form of fundraising is inappropriate for the Charity

### We do not share personal data

We will never pass on your personal data to other organisations or charities for marketing purposes.

#### We do not sell personal data

We will never sell your personal data to other organisations or charities.

#### **Direct Contact/Mailing Appeals**

The Trustee Board has decided that the Charity will not telephone, email or write to private individuals for the purposes of fundraising or marketing unless the individual has OPTED IN to receiving such approaches.

#### Contact with Individual members of the Public

If anyone tells us they don't want to hear from us again we will respect that.

We always stop direct debits received from donors if a third party (e.g. family and friends) advise us that the donor is vulnerable in some way; if we are satisfied that such third party is entitled to act on the donor's behalf

We know peoples circumstances change and will always cancel donations if one of our supporters is in a vulnerable situation.

## Regulation

Fundraising is regulated by the Fundraising Regulator. We will keep our fundraising practices under review and we will work with others with the aim of improving practice across the charity sector.

NOTE: The Respite Association has adopted a Fundraising Complaints Policy which will be followed if we receive a complaint about our fundraising at any time. The Policy can be seen on our website and if required a hard copy will be provided on request.

Policy adopted by The Trustee Board on March 19<sup>th</sup> 2017